



EAST MIDLANDS IN BLOOM

Digital Photography Competition for Schools

East Midlands in Bloom aim to encourage young people to develop a caring attitude towards the environment and that through this digital photography competition, they will explore and be inspired by their local environment.

THE THEME

The theme for the competition is "*In The Garden*". For those schools with gardens we hope pupils will explore their school grounds to find inspiration for photographs, which could feature any type of garden. Photographs could be an overview of the garden or a close up of flowers, wildlife or any other feature. Other ideas could include action shots of fellow pupils working, playing or relaxing in the garden (subject to appropriate permission – see rules).

If your school does not have a garden pupils can take a photograph of their garden at home or a garden they have visited.

COMPETITION RULES

1. The competition is open to all school-aged children and is divided into the following classes:
 - Class A – Reception, Years 1 and 2
 - Class B – Years 3, 4, 5 and 6
 - Class C – Years 7 and above
2. All entries should be colour photographs of A4 size (210mm x 297mm) and un-mounted. Photographic quality paper need not be used for printing as long as the paper is of reasonable quality.
3. Each photograph must be a pupil's own unaided work.
4. Digital photography enhancement techniques may be used (cropping, straightening, colour boosting and red eye correction).
5. For any photograph featuring children or vulnerable adults, consent must have been given to the school by a parent, guardian or carer for photographs to appear on public display or in the media.
6. The name of any public garden and location of all gardens photographed must be included on the entry form.
7. A completed entry form must be attached to each photograph. A pupil's name or the name of their school must not appear on the front of the photograph.
6. The judges' decision will be final and East Midlands in Bloom reserves the right to reproduce, in any form, the winning photographs without seeking individual permission.

7. No responsibility can be taken for loss or damage in transit or during judging.

NUMBER OF ENTRIES

We are hoping this new competition will be popular with pupils and with a large number of schools in the East Midlands region we are asking schools to help us by selecting your best entries rather than entering every photograph taken by your school for the competition. Please submit entries based on a ratio of up to one entry for every five pupils entering the competition at your school. We hope pupils may be able to be involved with selecting your best photographs.

At the East Midlands in Bloom Presentation of Awards in September, we would like to show as many entries as possible via a scrolling power point display before and after the ceremony. If you are able to also send your entries on disc we will be able to include them in this way.

CLOSING DATE

The closing date for entries is Wednesday 30th June 2010.

Please send entries in a hard backed envelope or similar to prevent damage in transit to:

Valerie Farrow
East Midlands in Bloom Photography Competition
19 South Street,
Newton,
Alfreton,
Derbyshire, DE55 5TT

If you would like your photographs returned please include an addressed return label with postage with your entry.

THE WINNERS

The judges will award a prize and first, second and third certificates in each of the classes. The winners of each class will be invited to the East Midlands in Bloom Presentation of Awards in September and all the winning entries will be displayed at this event.

The winners will be contacted towards the end of the school summer holidays. Other certificates and prizes will be sent to schools after the awards ceremony in mid September. Presentations in school by "In Bloom" representatives can be arranged by individual schools if they would like this to happen.

Entry forms can be found on the East Midlands in Bloom website:

www.eastmidlandsinbloom.co.uk

For any further queries please contact Valerie Farrow, Children's and Schools Coordinator at: valeriefarrow@phoncoop.coop